

"I am an elderly person, and you know what? I feel very proud. I have traveled roads that you have yet to travel. Every wrinkle on my body represents an experience I've lived through and I'm proud of that. My generation paved the way for you. So, I ask that you show us respect and patience. This is exactly what YOU will ask for when you reach my age."

-Author Unknown

«Date»

Dear «Salutation»,

When you look at your aging loved one, you see a person you've known for your entire life. You appreciate them for their best traits, strength, and vitality; and you hold many dear memories of the time you've spent with them in your heart.

Age does not define anyone. You will most certainly care for loved ones in the same way and with the same respect that you always have.

At Mary Immaculate Health Care/Services, we take pride in our commitment to do the same—and care for not only the body, but also the mind and spirit. We do so compassionately and respectfully in a way that honors each person's individual identity.

Brother John Doyle and his sister Kathy feel the warmth of your generosity in the personalized, respectful care he and all our residents receive every day.

Meet Kathy Doyle, RN-C.

"When my family and I visited Mary Immaculate's Memory Care unit, we immediately felt welcomed. The newly renovated space was impressive, and it was evident the staff respected each resident's individuality and was interested in connecting with them about their interests and talents. As a health care provider, myself, I was pleased with the staff's cheerful professionalism. We are grateful and forever indebted to Mary Immaculate for taking such good care of my brother, John."

"We invite you to become a member of our extended family" by making a gift to Mary Immaculate today so that together, we may continue to foster the dignity of every person who calls this place home.

«Salutation», will you make a gift of «ASK2» to Mary Immaculate today? Your generosity helps us refine our "residents-first" approach to care with a variety of services and programs.

(Over, please)

Mary Immaculate truly takes compassionate care to the next level. It is this caring, personalized service for each resident that sets us apart. We take the time to learn our residents' stories—what makes them who they are as well as more about their faith, passions, and past. We also provide individualized holistic, integrated care thanks to a true collaboration between skilled nurses, caregivers, faith leaders, and staff members.

That means every resident will always feel the comfort of being surrounded by people who care about the roads they have traveled, the lives they have lived, and in the years they have yet to enjoy.

«Salutation», your gift today is crucial. With your generosity, our staff can go the extra mile for our residents with our medical care, rehabilitation services, residential life, and general wellness programs.

All while uplifting their spirits so they may age with grace, support, and the respect they deserve.

I invite you to read the quote "I am an elderly person" in this letter. Brother John and Kathy's story is just one demonstration of how Mary Immaculate fulfills the same wishes of our residents. With your help, we can do even more.

Because of you, Mary Immaculate's residents will enjoy a better quality of life with enrichment programs as well as excellent care from skilled nurses and staff.

I know you passionately believe in our mission— «we are so grateful for your trust and support.»

Please make a gift of «ASK2» to Mary Immaculate today. Caring, generous friends like you allow us to continue honoring our residents' journeys.

Sincerely yours,

Gerard J. Foley, Esq., FACHE

President/CEO

P.S. Experience, wisdom, strength—we have so much to admire in our aging loved ones. The remainder of their life's journey should be supported with the same respect and patience they received in their younger years. Please give generously today!